

W.E. BOOKSTORE

W.E. Only shelf books by indie authors / self-published authors



ABOUT ME

My name is Arilia Winn and I am the CEO of W.E. Bookstore Online, an online bookstore created to serve indie authors and self-published authors. For the last 8 years, I have worked in the book publishing industry. For the last 4 years, I have run my own book publishing company and book store online (remotely). Currently living in Texas, I run my businesses full time with plans on being in a storefront before the end of 2022!

Now is the best time to tap in with me.

2.5

WEBSITE HITS

Data recorded since May 25,
2022

2.1K

IG FOLLOWERS

Data recorded since May 25,
2022

23.8K

IG REACH

Data recorded since May 25,
2022

About my store

W.E.
BOOKSTORE
ONLINE

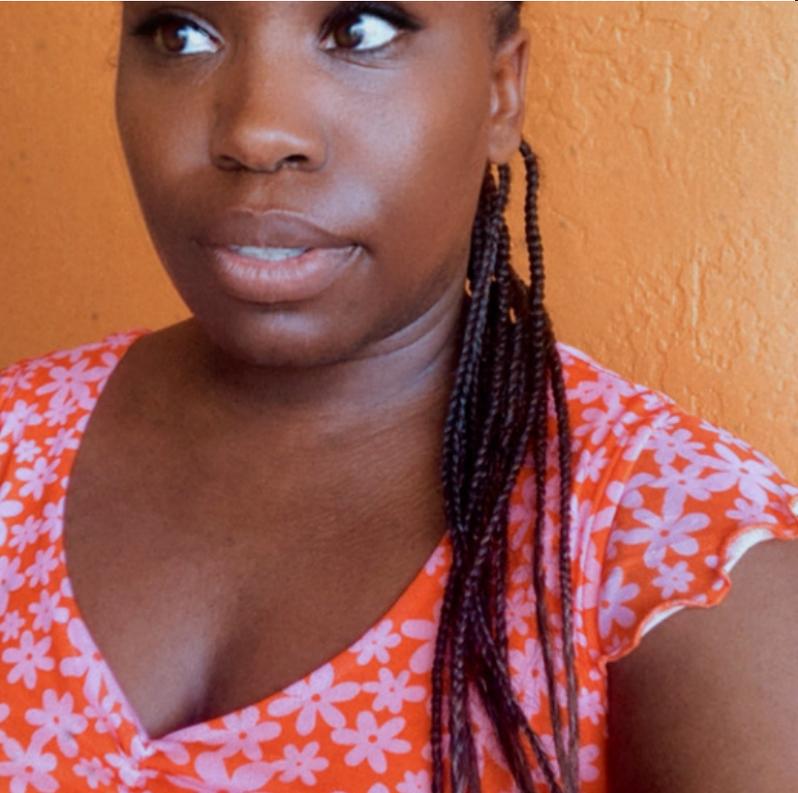
W.E. Bookstore launched in September 2020, it was initially a part of my book publishing company Winn Publications. I split the two companies because I wanted to serve more authors and readers. As a book publisher who is strict about the people, I work with, running W.E. Bookstore has been a joy because I get to be a little bit more relaxed. As an author-publisher and reader, I get the best of the book world! Not only do I get to help you sell your book but I also get to read them! Thank you :D

WHAT SET'S US APART

FROM OTHER BOOKSTORES?

The readers who interact with W.E. Bookstore are not only looking to discover new authors and their next favorite read, but they love the vintage vibes and groovy aesthetics that W.E. deliver.

Because there are so many bookstores, W.E. believe that because we only shelf books by indie authors and because of the retro theme we are fabulously unique and bring a different flavor to the book-selling world!



OUR AUDIENCE

MY MOST FREQUENT VISITORS

Our aesthetics expand from end to end! Not only do we design our website this way, but we design our social media this way as well!

AGE RANGE: Female 24-44 80% | Male 24-44: 20%

TOP THREE LOCATIONS: Los Angeles, CA | Long Beach, CA | Dallas, TX

BEST-SELLING CATEGORIES: Children's books, poetry, memoirs

Impressions: 2.5K

What I want for my store

THE FUTURE
OF W.E.
BOOKSTORE
ONLINE

Behind the scenes I am working hard to position W.E. Bookstore Online to obtain a storefront where W.E. not only sell books online but we sale books in person!

This will be huge for indie authors everywhere as no one bookstore is currently doing this right now the way that W.E. would want to do it.

Get tapped in to any of our author services [here](#)